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Message Text

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PAGE 01 STATE 210745
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AMEMBASSY RANGOON
AMEMBASSY KABUL

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E.O. 11652: N/A

TAGS: BEXP: XC

SUBJECT: FY 1980 PROMOTION EVENT SCHEDULE
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1. FOLLOWING PARAS REFLECT USDOC APPROVED FY-'80 SCHEDULE OF TRADE PROMOTION EVENTS FOR SOUTH ASIA, INCLUDING INDONESIA, MALAYSIA, THAILAND, SINGAPORE, INDIA AND PAKISTAN. POST'S SUGGESTED CHANGES HAVE BEEN INCORPORATED TO THE EXTENT THAT WORLDWIDE SCHEDULING CONFLICTS PERMITTED.

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2. U.S. IMC SINGAPORE OFFSITE EXHIBITIONS:

A. PRINTPAC ASIA (PRINTING AND PACKAGING EQUIPMENT), SINGAPORE, NOVEMBER, 1979

B. CONSTRUCTION, MINING AND MATERIALS HANDLING, JAKARTA, APRIL, 1980

C. CONSTRUCTION EQUIPMENT, BUILDING PRODUCTS AND PORTABLE POWER EQUIPMENT, KUALA LUMPUR, AUGUST, 1980

D. IN ADDITION TO THE THREE OFFSITES ABOVE, THE IMC STAFF WILL ALSO BE RESPONSIBLE FOR THE MANAGEMENT OF THE GENERAL INDUSTRIAL EQUIPMENT EXHIBITION, MANILA,

MARCH, 1980

3. USIMC ONSITE EXHIBITIONS:

A. PUMPS, VALVES AND COMPRESSORS, JANUARY, 1980

B. WASTE TREATMENT AND POLLUTION CONTROL, JUNE, 1980

C. WELDING AND METAL SURFACE TREATMENT, SEPTEMBER, 1980

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4. CATALOG SHOWS, TRADE MISSIONS, AND TRADE MISSION SEMINARS, BY COUNTRY, ARE AS FOLLOWS:

A. SINGAPORE: IN ADDITION TO THE PRINTPAC OFFSITE, THE FOLLOWING EVENT WILL BE HELD:

1. CONSUMER GOODS CATALOG SHOW, NOVEMBER '79

B. MALAYSIA: IN ADDITION TO THE AUGUST OFFSITE, TWO SAD EVENTS ARE SCHEDULED:

1. BUSINESS EQUIPMENT CATALOG SHOW, JUNE '80

2. METALWORKING SEMINAR MISSION, FEBRUARY '80

C. INDONESIA: IN ADDITION TO THE APRIL OFFSITE, FOUR SAD EVENTS ARE SCHEDULED:

1. FOOD PROCESSING AND PACKAGING SEMINAR MISSION, JANUARY '80

2. BUSINESS EQUIPMENT CATALOG SHOW, JUNE '80

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3. PRINTING AND GRAPHIC ARTS SEMINAR MISSION, JULY '80

4. METALWORKING SEMINAR MISSION, FEBRUARY '80

D. THAILAND: FOUR SAD EVENTS ARE SCHEDULED:

1. FOOD PROCESSING AND PACKAGING SEMINAR MISSION,
JANUARY '80

2. BUSINESS EQUIPMENT CATALOG SHOW, JUNE '80 -

3. PRINTING AND GRAPHIC ARTS SEMINAR MISSION, JULY '80

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4. METALWORKING SEMINAR MISSION, FEBRUARY '80

E. INDIA: FIVE SAD EVENTS ARE SCHEDULED:

1. MINING, EARTHMOVING AND MATERIALS HANDLING TRADE
MISSION, OCTOBER '79

2. METALWORKING AND FINISHING CATALOG SHOW, DECEMBER '79

3. COMPUTERS AND PERIPHERALS CATALOG SHOW, JANUARY '80

4. RAILWAY EQUIPMENT TRADE MISSION, FEBRUARY '80

5. ELECTRONIC PRODUCTION AND TEST EQUIPMENT CATALOG SHOW,
APRIL '80

F. PAKISTAN: TWO SAD EVENTS ARE SCHEDULED:

1. FARM MACHINERY AND EQUIPMENT CATALOG SHOW, NOVEMBER '79

2. RAILWAY EQUIPMENT TRADE MISSION, FEBRUARY '80 VANCE

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Message Attributes

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